

An Introduction to “Famitan Card”



1 What is "Famitan Card (Child Care Support Passport)"?

In Fukushima Prefecture, an integrated collaboration involving the local government, businesses and local communities facilitates the distribution of "Famitan Cards" to households with children, with the aim of providing support to families raising children. By presenting the card at affiliated stores, families can access unique discounts and other privileges independently determined by the participating businesses.

For detailed information on stores and services, please refer to the QR code provided on the right ("Sukusuku Hiroba", the Fukushima Prefecture Child Care Support Portal Site).

※Number of participating stores in Fukushima Prefecture: 3,800 (as of December 2023)



2 The "Famitan Card" User Manual

(1) Eligibility

Children up to the first March 31 after their 18th birthday and their families.

Expecting mothers and their families have also become eligible as of April 2022.

(One card is issued per child.)

(2) How to Use the Card

Present the "Famitan Card" at participating stores where the poster or sticker is displayed.

(Note: When using the card, be sure to present it to the store **before making any purchases or ordering food** to confirm the details of the services with the staff at the **establishment!** Depending on the participating business, it may be necessary to verify your ID and/or have your child accompany you.)



(3) Digital Passport

You can now use your Famitan Card with your smartphone or other devices.

Simply scan the QR code on the back of the Famitan Card with your mobile device, agree to the terms of use, and the card image will be displayed. Please feel free to take advantage of this feature.

(4) Nationwide Development

The same program is being implemented across all 47 prefectures, and services can be accessed at stores in other prefectures as long as they are participating in the national program. Please look for the logo shown in the right as an identifier.



3 Important Notes Regarding the Use of the "Famitan Card"

(1) Please write the “child's name” and “date of birth” on the back of the card.

(2) The card can only be used by family members in the same household as the registered child(ren).

(3) Cards without registered names cannot be used.

(4) **In the case of card loss, it can be reissued at the local municipal office.**

(5) The card cannot be lent or transferred to third parties. In the event of unauthorised use, the card may be reclaimed.

(6) **The validity of the cards distributed at this time extends until March 31, 2027. However, for individuals, it is valid until the first March 31 following their 18th birthday.** When the card expires, please return it to your local municipality.

◆For enquiries

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