

3rd Overseas Kenjinkai Summit Declaration of Supportive Actions for Our Hometown: Fukushima

Six years and eight months have flowed by since the Great East Japan Earthquake. Our hometown, Fukushima, has been steadily marching towards revitalization, and during our return, we have discovered many of Fukushima's charms anew. However, the reality is that even now, Fukushima continues to suffer from baseless prejudice, discrimination and the spread of harmful rumours brought about by the nuclear disaster.

We, the Overseas Kenjinkai, aim to accelerate change and revitalization in our hometown Fukushima, by combining the strength of Fukushima Prefecture, organizations, businesses, and the government, and by cooperating intimately with locals from all regions of Fukushima. This is our declaration of action against the following issues that Fukushima is currently struggling with!

○Elimination of Harmful Rumours

- Spread information about Fukushima's state of revitalization through events, media, and social media
- Introduce Fukushima's charms, such as food, sightseeing areas, and culture to increase inbound tourism
- Implement a hometown tour, and share the experience

○Encouragement of Fukushima Products and Industries

- Promote Fukushima products and local cuisine at events
- Support for the exportation and sale of Fukushima products
- Provide business chances and local information, for the promotion of Fukushima Industries

○Facilitation of Fukushima's Cultural Exchange with the World

- Aid in Fukushima's involvement in the 2020 Tokyo Olympics
- Widen Fukushima's circle of support by encouraging the establishment of new Kenjinkai
- Support the promotion of mutual exchange starting with younger generations